

Campbell Petersen

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EDUCATION

Bachelor of Science in Human Environmental Sciences May 2025

The University of Alabama, Tuscaloosa, AL

Major: Interior Design

GPA: 4.0

SKILLS

Revit, AutoCAD, SketchUp, Adobe Photoshop, Adobe Lightroom, Microsoft Office Suite, Visual Art, Public Speaking

WORK EXPERIENCE

Interior Design Intern, Summer 2024

Great Wolf Lodge Corporate Head Quarters, Chicago, IL

- Updated and maintained design specifications for multiple resorts within Great Wolf Lodge's portfolio, ensuring accuracy and consistency in design documentation
- Organized and streamlined over 2,000 files while updating the design specification database, creating an efficient system for accessing critical design resources
- Participated in design meetings to strategize FF&E placements and coordinate implementation plans
- Conducted on-site visits to multiple resorts, capturing photos and detailed notes to assess necessary design updates and enhancements
- Collaborated with design and architectural teams to align project goals with brand standards and guest experience objectives

Interior Design Intern, Summer 2023

Poppy McGough Design House, Dallas, TX

- Participated in designing and selecting furniture and fabrics, ensuring both aesthetic appeal and functionality in AutoCAD layouts for 15 projects
- Streamlined hundreds of materials using organization and procurement, enhancing library efficiency and fabric accessibility
- Engaged actively in team discussions and maintained effective liaison with sales representatives for project coordination with 20 clients
- Oversaw the management and updating of FFE details, facilitating smooth supplier workflows

INTERCOLLEGIATE ATHLETIC EXPERIENCE

Division I Student-Athlete, August 2021-May 2025

The University of Alabama Women's Track & Field/Cross Country, Tuscaloosa, AL

- Commit approximately 30+ hours per week to training, running 50+ miles a week, traveling and competing while simultaneously maintaining full course load
- Develop concentration, strong work ethic, and perseverance to meet personal and team goals
- Serve as mentor to teammates, encouraging and guiding them to fulfill their goals

RELEVANT COURSEWORK

Design for Hospitality Interiors | Design for Special Populations | Commercial Design | Construction Procedures for Interior Design | Revit for Interiors | AutoCAD for Interiors | Advanced Historic Design | Residential Design/Graphic Communication | Textiles for ID | Lighting for ID | Portfolio Development

HONORS & ACTIVITIES

- University of Alabama President's List 4x & Dean's List 3x
- Southeastern Conference (SEC) Honor Roll 7x
- Southeastern Conference (SEC) Champion, Cross Country, Fall 2022 & Fall 2024
- Athletic Scholarship, The University of Alabama Track & Field/Cross Country Team, Fall 2021-Present